

# THE GLOBAL LEADERSHIP SUMMIT

August 3-4, 2023



## EFFECTIVE WAYS TO POSITIVELY IMPACT GREEN BAY

*When you invest in the Global Leadership Summit, you are changing our community.*

Supporting the Summit improves the leadership capacity of our community members, facilitating greater organizational effectiveness and community impact.

These are the top outcomes and experiences expressed by leaders who attended the Summit:

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*The GLS has given me the power to **see myself as a leader**, no matter how large or small, and no matter how that role is applied to different areas of my life. It has also **inspired me** to continue with my start up/small business.*

- Local GLS Attendee

”

### TOP OUTCOMES

*Inspires Generosity*

**36%**

of attendees have given money to impact the community in the past two years because of inspiration from the GLS.

*Clarifies Priorities and Vision*

**68%**

of attendees agree their organization is more effective because a clearer vision showed them which non-essential activities to eliminate and which important activities to focus on.

*Improves Quality of Teamwork*

**74%**

of attendees who applied team-building skills learned at the GLS “agree” or “strongly agree” that those team-building skills allowed their organization to increase the quality of their work.

*Increases Job Satisfaction*

**82%**

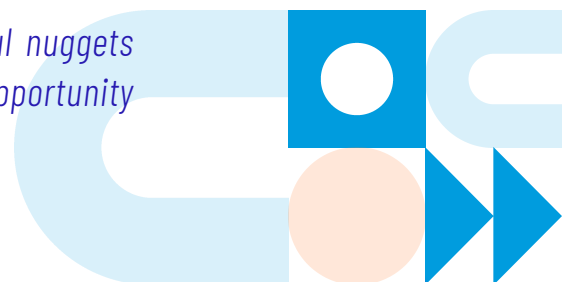
of attendees “agree” or “strongly agree” that they found a greater sense of significance and satisfaction from a new leadership position the GLS inspired them to pursue.

(Research data provided by the third party firm, Excellence in Giving. Statistics are based on The Global Leadership Summit experiences of 2,268 repeat participants in the United States.)

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*Very **inspirational** and **motivating**. Left with some useful nuggets that can easily be applied to work and home life. The opportunity **helped connect me** to other leaders in my organization.”*

- Local GLS Attendee



# GLOBAL LEADERSHIP SUMMIT SPONSORSHIP OPPORTUNITIES



## **\$5,000** Champion Sponsor

- Four complimentary tickets
- One year of online access to GLS On-Demand
- A bundle of all books offered at the GLS
- Access to a private breakout room
- Reserved tables for your team with your logo (event tickets purchased separately)
- Logo displayed on a Champion Sponsor banner at event
- Recognition on social media and website



## **\$4,000 (TWO AVAILABLE)** Breakfast Sponsor

- Three complimentary tickets
- A bundle of all books offered at the GLS
- Access to a private breakout room
- Reserved tables for your team with your logo (event tickets purchased separately)
- Logo displayed on a sponsor banner at event
- Recognition on social media and website



## **\$1,000** Visionary Sponsor

- Two complimentary tickets
- One reserved table with your logo (event tickets purchased separately)
- Logo displayed on a Visionary Sponsor banner at event
- Recognition on social media and website



## **\$99** Sponsor a Nonprofit Leader

- Sponsor a nonprofit leader to attend the GLS
- Logo displayed on a Nonprofit Sponsor banner at event
- Recognition on social media and website